

professio | EXECUTIVE

CMO

CIRCLE

MEET THE MARKETING LEADERS SHAPING CUSTOMER GROWTH IN FINLAND

THE AUDIENCE AT A GLANCE

CMO	MARKETING DIRECTOR	HEAD OF MARKETING	VP MARKETING
DIGITAL MARKETING LEADERS		GROWTH LEADERS	

51%

OF ATTENDEES COME FROM ORGANIZATIONS
WITH MORE THAN 500 EMPLOYEES*

53%

REPRESENT ORGANIZATIONS GENERATING
OVER €100M IN ANNUAL REVENUE*

300+

INDIVIDUALS WITH
THIS PROFILE*



*Based on attendee data available at the time the blind list was compiled. Revenue and employee figures are approximate and may change over time.

REPRESENTATIVE ORGANIZATIONS

MICROSOFT

ABB

ASML

BUSINESS FINLAND

CGI

DNA

FAZER

FINNAIR

FORTUM

FUJITSU

KESKO

NORDEA

OP

OUTOKUMPU

SAP

SOK

SANOMA

SOLITA

TELIA

UPM

VALIO

VAISALA

**VERKKO-
KAUPPA.COM**

VINCIT

WITHSECURE

AAVA & PIKKUJÄTTI

ATEA FINLAND

BLUEFORS

CLAS OHLSON

CORONARIA

DEKRA FINLAND

DIGITA

FRAMERY

GOFORE

HELLON

KEMPOWER

LOIHDE

LUHTA

MARIMEKKO

MUSTI GROUP

ONE CLICK LCA

ORKLA SUOMI

QT GROUP

SAARNI CLOUD

SITOWISE

SUPERMETRICS

SUUNTO

TALENOM

VATTENFALL